RACI template

| Activities & deliverables | Executive Sponsor | Project Manager | Enablement Lead | Sales Op Lead | | Marketing Lead | Tech Lead | Admin Support | Role #9 | Role #10 |
|---------------------------------|----------------------|--------------------|--------------------|------------------|-----|-------------------|--------------|------------------|---------|----------|
| Initial phase | | | | | | | | | | |
| Identify objectives | c/ı | Α | с | с | с | с | I | | | |
| Research solution | L | A | R | R | R | R | 1 | | | |
| Develop business case | C/I | A | R | R | R | R | | | | |
| Planning phase | | | | | | | | | | |
| Create project charter | c/I | R/A | | | | | | | | |
| Create timeline | I | R/A | с | с | с | с | с | I | | |
| Additional plans as required | I | R/A | с | с | с | с | с | I | | |
| Execute phase | | | | | | | | | | |
| Deliverable #1 | | | | | | | | | | |
| Deliverable #2 | | | | | | | | | | |
| Deliverable #3 | | | | | | | | | | |
| Deliverable #4 | | | | | | | | | | |
| Create status report | I | R/A | I | I | I | I | I | I | | |
| Implementation phase | | | | | | | | | | |
| Launch activity #1 | | I | R/A | R/A | R/A | R/A | R | | | |
| Launch activity #2 | | | | | | | | | | |
| Launch activity #3 | | | | | | | | | | |
| Launch activity #4 | | | | | | | | | | |
| Perform change management | 1 | R/C | R | R | с | с | I | | | |
| Close phase | | | | | | | | | | |
| Evaluation | с | R/A | с | с | с | с | 1 | | | |
| Report | 1 | R/A | 1 | 1 | 1 | 1 | 1 | | | |

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